

KC Sosa

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www.heyitskc.com

385-237-7515

Kid Cudi, Kline Calvin, Kent Clark, KC jr, Kurt Cobain, Kevin Costner, Sammy Sosa.
Although many have dubbed me with these names, they are not mine...
Depending on our friendship level.

EDUCATION

BRIGHAM YOUNG UNIVERSITY
Advertising | *Bachelors Degree*
Mandarin Chinese | *Minor*
Family Studies | *Minor*

BEHAVIORIST CERTIFICATION
Behavior Change Psychology
for Marketers | *Certificate*

EXPERIENCE

SENIOR CREATIVE COPYWRITER • COPYWRITER • Jr. COPYWRITER
BONCOM - SALT LAKE CITY [2019 - Present]

- I build and present creative concepts and strategic idea pitches.
- Research consumer insights, and make findings relatable.
- Launch traditional, non-traditional, and social-first campaigns
- Manage and mentor junior level employees and interns



HEAD OF MARKETING

CELTIC FC - AMERICAN FORK, UT [2021 - 2022]

- Created a media strategy, which doubled social media following.
- Responsible for brand identity and photography.



PRODUCTION INTERN

DONER - DETROIT, MI [2018 - 2019]

- Concepted creative campaigns
- Director / DP of internal productions
- Wrote copy for social campaigns
- Was featured as a top performer
- 10+ coffee runs per week



DIRECTOR / PRODUCER

CAPTILIFE FILMS - SALT LAKE CITY, UT [2015 - 2020]

- Traveled to film brand videos.
- Produced award-winning work.



TLDR

FILM FESTIVAL EDITOR
2ND PLACE — 2019
I SAW THE HOSTS
OF THE DEAD

CREATIVE MEGAMACHINE
CERTIFICATE — 2023
THE AUDATIOUS SCHOOL OF
ASTONISHING PURSUITS

MAIP AWARD
RECIPIENT — 2018
THE 4 A'S FOUNDATION